

Day 1 Worksheet: Preliminary Research – Due by the end of class

You will have the entire class period to complete this activity.

Group member	Role 1	Role 2

Today in class, you'll be randomly assigned a handful of New York City music organizations to research and learn about. The goal is that, by the end of class today, you have a meaningful sense of how classical music organizations run, how they're staffed, and what they do—as well as what they *don't* do.

This worksheet will guide you through that research as you read through their website materials and annual report (if they have one).

There are two big tasks you and your group should complete by the end of today:

- 1) Researching 3 or 4 New York City music organizations and completing a worksheet page about each
- 2) Deciding, as a group which of those organizations you want to study more deeply with the goal of imagining ways to improve the organization.

This worksheet will be returned to you in the following class.

Organization #1

Organization name: _____

When were they founded? _____

What's their mission statement? (Copy it from their materials here.)

What kinds of musical activities do they do? (Or, what does their mission statement mean in plain English?)

How big is it?

- a. Who runs this organization? How many people does it take to run this organization, and what kinds of jobs do they do? Are there other people who work at this organization?
- b. How many people do they benefit or serve each year?
- c. How much does it cost to run this organization (i.e., annual expense budget)?

Who do they serve (who is their audience, their constituency, or their stakeholders)?

Who is *not* being served by this organization? How do you know this organization isn't serving those people? (You may need to infer this from their photographs, the language they use, and their musical activities.)

Organization #2

Organization name: _____

When were they founded? _____

What's their mission statement? (Copy it from their materials here.)

What kinds of musical activities do they do? (Or, what does their mission statement mean in plain English?)

How big is it?

- a. Who runs this organization? How many people does it take to run this organization, and what kinds of jobs do they do? Are there other people who work at this organization?
- b. How many people do they benefit or serve each year?
- c. How much does it cost to run this organization (i.e., annual expense budget)?

Who do they serve (who is their audience, their constituency, or their stakeholders)?

Who is *not* being served by this organization? How do you know this organization isn't serving those people? (You may need to infer this from their photographs, the language they use, and their musical activities.)

Organization #3

Organization name: _____

When were they founded? _____

What's their mission statement? (Copy it from their materials here.)

What kinds of musical activities do they do? (Or, what does their mission statement mean in plain English?)

How big is it?

- a. Who runs this organization? How many people does it take to run this organization, and what kinds of jobs do they do? Are there other people who work at this organization?
- b. How many people do they benefit or serve each year?
- c. How much does it cost to run this organization (i.e., annual expense budget)?

Who do they serve (who is their audience, their constituency, or their stakeholders)?

Who is *not* being served by this organization? How do you know this organization isn't serving those people? (You may need to infer this from their photographs, the language they use, and their musical activities.)

Organization #4

Organization name: _____

When were they founded? _____

What's their mission statement? (Copy it from their materials here.)

What kinds of musical activities do they do? (Or, what does their mission statement mean in plain English?)

How big is it?

- a. Who runs this organization? How many people does it take to run this organization, and what kinds of jobs do they do? Are there other people who work at this organization?
- b. How many people do they benefit or serve each year?
- c. How much does it cost to run this organization (i.e., annual expense budget)?

Who do they serve (who is their audience, their constituency, or their stakeholders)?

Who is *not* being served by this organization? How do you know this organization isn't serving those people? (You may need to infer this from their photographs, the language they use, and their musical activities.)

Talk to Dr. J. before proceeding to Step 2.

Step 2: Choices!

Of the organizations you learned about as a group today, which of them do you want to study more deeply for this project?

Why did you choose this organization?

What do you like about this organization?

What do you think they could do better or differently?